

2016 POLITICAL FALL SPENDING

WTHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit carr
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit carr
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit carr
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit carr
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit carr
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit carr
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit carr
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit carr
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit carr
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit carr
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on
this order. Totals are correct

\$ 2,584.00 \$ 6,400.50 \$ 3,816.50
per client cancelled eff 7/14
will use credit later

per client added on 7/18

905504	7/19-7/25	41	\$ 7,530.00	\$	1,129.50	\$	6,400.50	\$	6,400.50	\$	6,400.50	credit car
		60	\$ 11,440.00	\$	1,716.00	\$	9,724.00	\$	3,323.50	\$	3,323.50	credit car
908068	7/26-8/1	60	\$ 10,590.00	\$	1,588.50	\$	9,001.50	\$	9,001.50	\$	9,001.50	credit car
912220	8/2-8/8	36	\$ 7,570.00	\$	1,135.50	\$	6,434.50	\$	6,434.50	\$	6,434.50	credit car
915351	8/9-8/15	31	\$ 5,860.00	\$	879.00	\$	4,981.00	\$	4,981.00	\$	4,981.00	credit car
918270	8/16-8/22	32	\$ 5,950.00	\$	892.50	\$	5,057.50	\$	5,057.50	\$	5,057.50	credit car
921922	8/23-8/29	38	\$ 6,230.00	\$	934.50	\$	5,295.50	\$	5,295.50	\$	5,295.50	credit car
925203	8/30-9/5	38	\$ 6,330.00	\$	949.50	\$	5,380.50	\$	5,380.50	\$	5,380.50	credit car
927768	9/6-9/12	78	\$ 14,180.00			\$	12,053.00	\$	12,053.00	\$	12,053.00	credit
930577	9/13-9/19	78	\$ 16,930.00	\$	2,539.50	\$	14,390.50	\$	14,390.50	\$	14,390.00	credit of
		77	\$ 16,680.00	\$	2,502.00	\$	14,178.00	\$	14,178.00	\$	14,390.00	212.50 to
												be used on
												next order
933730	9/20-9/26	92	\$ 24,610.00	\$	3,691.50	\$	20,918.50	\$	20,918.50	\$	20,706.00	cred used
919523	9/27-10/3	72	\$ 15,950.00	\$	2,392.50	\$	13,557.50	\$	13,557.50	\$	13,557.50	credit car
919545	10/4-10/10	58	\$ 11,160.00	\$	1,674.00	\$	9,486.00	\$	9,486.00	\$	9,486.00	credit car
			\$ 15,030.00	\$	2,254.50	\$	12,775.50	\$	12,775.50	\$	12,775.50	credit car
919569	10/11-10/17	113	\$ 25,180.00	\$	3,777.00	\$	21,403.00	\$	21,403.00	\$	21,403.00	credit car
919580	10/18-10/24	121	\$ 27,165.00	\$	4,074.75	\$	23,090.25	\$	23,090.25	\$	23,090.25	credit car

TOTALS			\$ 99,705.00	\$	14,955.75	\$	84,749.25	\$	84,749.25	\$	85,641.75	
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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 919580 /		<u>Alt Order #</u> 25267500
<u>Product</u> Political		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 4840
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WTHI	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-2222--				8	\$100.00				
	Week:	10/24/16	10/30/16	2-----				2	\$100.00				
E 2	WTHI	10/18/16	10/24/16	News 10 M-F	6a-7a		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-2222--				8	\$150.00				
	Week:	10/24/16	10/30/16	2-----				2	\$150.00				
3	WTHI	10/18/16	10/24/16	News 10 M-F	530a-6a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$100.00				
	Week:	10/24/16	10/30/16	1-----				1	\$100.00				
4	WTHI	10/18/16	10/24/16	M-F 9a-10a	9a-10a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$60.00				
	Week:	10/24/16	10/30/16	1-----				1	\$60.00				
5	WTHI	10/18/16	10/24/16	News 10 Midday	12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$200.00				
	Week:	10/24/16	10/30/16	1-----				1	\$200.00				
E 6	WTHI	10/18/16	10/24/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$120.00				
	Week:	10/24/16	10/30/16	1-----				1	\$120.00				
E 7	WTHI	10/18/16	10/24/16	The Talk	2p-3p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$90.00				
	Week:	10/24/16	10/30/16	1-----				1	\$90.00				
E 8	WTHI	10/18/16	10/24/16	Price is Right	11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$250.00				
	Week:	10/24/16	10/30/16	1-----				1	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
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(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
919580 /	25267500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Political	4840

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 9	WTHI	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$250.00				
		Week: 10/24/16	10/30/16	1-----				1	\$250.00				
E 10	WTHI	10/18/16	10/24/16	M-F 530p-6p	530p-6p		:30				NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$130.00				
		Week: 10/24/16	10/30/16	1-----				1	\$130.00				
E 11	WTHI	10/18/16	10/24/16	M-F 4p-5p	4p-5p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$100.00				
		Week: 10/24/16	10/30/16	1-----				1	\$100.00				
D 12	WTHI	10/23/16	10/23/16	News 10 at 6p Su	6p-630p		:30				NM	0	\$0.00
13	WTHI	10/18/16	10/24/16	News 10 at 6p	6p-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1-11--				3	\$500.00				
		Week: 10/24/16	10/30/16	1-----				1	\$500.00				
E 14	WTHI	10/18/16	10/24/16	News 10 at 5p 5-530p	5-530p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$250.00				
		Week: 10/24/16	10/30/16	1-----				1	\$250.00				
D 15	WTHI	10/22/16	10/22/16	News 10 at 6p Sa	6p-630p		:30				NM	0	\$0.00
E 16	WTHI	10/18/16	10/24/16	M-F 730p-8p	730p-8p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-12-1--				4	\$250.00				
		Week: 10/24/16	10/30/16	1-----				1	\$250.00				
17	WTHI	10/18/16	10/18/16	Tue Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-T-----				1	\$600.00				
18	WTHI	10/24/16	10/24/16	Mon Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	M-----				1	\$600.00				
19	WTHI	10/18/16	10/24/16	News 10 Late News M-F	11p-1135p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1-11--				3	\$500.00				
		Week: 10/24/16	10/30/16	1-----				1	\$500.00				
20	WTHI	10/23/16	10/23/16	News 10 Late News Su	11p-1130p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				1	\$400.00				
21	WTHI	10/22/16	10/22/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S-				1	\$85.00				
22	WTHI	10/23/16	10/23/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				1	\$150.00				
23	WTHI	10/22/16	10/22/16	Sa 7p-8p	7p-8p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S-				1	\$80.00				

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<u>Contract / Revision</u> 919580 /		<u>Alt Order #</u> 25267500
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> Political	<u>Estimate #</u> 4840
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 24	WTHI	10/18/16	10/24/16	CBS News This Morning	5a-530a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$75.00				
		Week: 10/24/16	10/30/16	1-----				1	\$75.00				
N 25	WTHI	10/18/16	10/24/16	M-F 3p-4p	3p-4p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$90.00				
		Week: 10/24/16	10/30/16	1-----				1	\$90.00				
N 26	WTHI	10/18/16	10/24/16	M-F 7p-730p	7p-730p		:30				NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1112--				5	\$250.00				
		Week: 10/24/16	10/30/16	1-----				1	\$250.00				
N 27	WTHI	10/24/16	10/24/16	Mon Hour 1	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/24/16	10/30/16	M-----				1	\$600.00				
N 28	WTHI	10/23/16	10/23/16	Sunday Prime rotator	7p-11p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				1	\$700.00				
N 29	WTHI	10/21/16	10/21/16	Fri Hour 3	10p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	----F--				1	\$800.00				
N 30	WTHI	10/19/16	10/19/16	Wed Hour 1	8p-9p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	--W----				1	\$850.00				
N 31	WTHI	10/18/16	10/24/16	Late Show W/	Late Show W/		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1111--				4	\$125.00				
		Week: 10/24/16	10/30/16	1-----				1	\$125.00				
N 32	WTHI	10/23/16	10/23/16	Late Fringe Su	1130p-2a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				1	\$50.00				
N 33	WTHI	10/23/16	10/23/16	NFL Regular Season	NFL Regular Season		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				3	\$500.00				
N 34	WTHI	10/23/16	10/23/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				2	\$1,000.00				
N 35	WTHI	10/23/16	10/23/16	NFL Today	NFL Today		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-----S				1	\$300.00				
Totals								0.00				121	\$27,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	121	\$27,165.00	(\$4,074.75)	\$23,090.25
Totals	121	\$27,165.00	(\$4,074.75)	\$23,090.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
919580 /	25267500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Political	4840

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	10/17/16 / 10/17/16

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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125 West 55th St
New York, NY 10019

Contract # 25267500

CPE: 755/765/4840

Agency: BUYING TIME, LLC

650 Massachusetts
Ave NW
Suite 210
Washington, DC 20001

Agency Order #: 5275234

Buyer: Herrick, Cathie

Salesperson: BEN WILMETH

202-872-5880

Changes as of: 10/17/2016 at 12:27 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Gregg IN Governor

Product: Political

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: BEN WILMETH

202-872-5880

Version: Highlighting Revision 3

Station: WTHI

Market: Terre Haute

Office: WASHINGTON

Total Spots: 121

Total CPM: \$0.00

Total GRP:

Separation:

Comments: revised order,

In 16, 1x na 10/20, mg sfp 10/19.

In 27, 1x na.

mg 1x in 35 and 1x in 26, nciot

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	2	2	2	2	0	0	2	10	\$1,000.00	\$0.00	0.0
2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	2	2	2	2	0	0	2	10	\$1,500.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live! With Kelly	\$60.00	0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	1	1	1	1	0	0	1	5	\$600.00	\$0.00	0.0
7	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Price Is Right	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
9	Tu-F,M 10a-11a		Let's Make A Deal	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
10	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	1	1	1	1	0	0	1	5	\$650.00	\$0.00	0.0
11	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
13	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	0	1	1	0	0	1	4	\$2,000.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
REV 16	Tu-F,M 7:30p-8p		Family Feud	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
17	Tu-F,M 9p-10p		PM Bull	\$600.00	0	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
18	Tu-F,M 9p-10p		2 Broke Girls/Odd Couple	\$600.00	0	30	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
19	Tu-F,M 11p-11:35p		News 10 WTHI	\$500.00	0	30	1	0	1	1	0	0	1	4	\$2,000.00	\$0.00	0.0
20	Su 11p-11:30p		News 10 WTHI	\$400.00	0	30	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25267500		Changes as of: 10/17/2016 at 12:27 PM		Version: Highlighting Revision 3	
CPE: 755/65/4840		Flight: 10/18/16 - 10/24/16		Station: WTHI	
Agency: BUYING TIME, LLC		Advertiser: Gregg IN Governor		Market: Terre Haute	
650 Massachusetts Ave NW		Product: Political		Office: WASHINGTON	
Suite 210		Agency Order #: 5275234		Primary Demo: Adults 35+	
Washington, DC 20001		Buyer: Herrick, Cathie		Con Type: POLITICAL/VOTE	
		Salesperson: BEN WILMETH		Assistant: BEN WILMETH	
		202-872-5880		202-872-5880	
		Total \$: \$27,165.00		Total Spots: 121	
		Total GRP:		Total CPP: \$0.00	
		Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
						10/18	10/19	10/20	10/21	10/22	10/23	10/24				
21	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
22	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
23	Sa 7p-8p		Entertainment Tonight	\$80.00	0	30	0	0	0	1	0	0	1	\$80.00	\$0.00	0.0
24	Tu-Fri 5a-5:30a		CBS Morning News	\$75.00	0	30	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
25	Tu-Fri 3p-4p		Doctors <i>Harry</i>	\$90.00	0	30	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
REV+ 26	Tu-Fri 7p-7:30p		Entertainment Tonight	\$250.00	0	30	1	1	1	2	0	0	6	\$1,500.00	\$0.00	0.0
REV- 27	Th 8p-9p		Big Bang Theory/Great Outdoors	\$750.00	0	30	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
28	M 8p-9p		Big Bang/Kevin Can Wait	\$600.00	0	30	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
29	Su 7p-8p		60 Minutes-CBS	\$700.00	0	30	0	0	0	0	0	1	1	\$700.00	\$0.00	0.0
30	F 10p-11p		Blue Bloods-CBS	\$800.00	0	30	0	0	0	1	0	0	1	\$800.00	\$0.00	0.0
31	W 8p-9p		Survivor	\$650.00	0	30	0	1	0	0	0	0	1	\$650.00	\$0.00	0.0
33	Tu-Fri 11:35p-12:35a		Late Show	\$125.00	0	30	1	1	1	0	0	1	5	\$625.00	\$0.00	0.0
34	Su 11:30p-12:30a		Extra Weekend	\$50.00	0	30	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
REV+ 35	Su 4:25p-7:30p		NFL GAME II	\$500.00	0	30	0	0	0	0	2	3	3	\$1,500.00	\$0.00	0.0
36	Su 1p-4:25p		COLTS	\$1,000.00	0	30	0	0	0	0	2	0	2	\$2,000.00	\$0.00	0.0
37	Su 12n-1p		NFL Today	\$300.00	0.0	30	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
TOTALS:						22	21	20	23	2	10	23	121	\$27,165.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25267500	Changes as of: 10/17/2016 at 12:27 PM	Version: Highlighting Revision 3
CPE: 755/765/4840	Flight: 10/18/16 - 10/24/16	Total \$: \$27,165.00
Agency: BUYING TIME,LLC	Advertiser: Gregg IN Governor	Total Spots: 121
650 Massachusetts AVE NW	Product: Political	Total CPP: \$0.00
Suite 210	Agency Order #: 5275234	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
		Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/17/16 12:27 PM	CAROLYN ALLAIRE	mg 1x in 35 and 1x in 26.nciol	
10/17/16 11:08 AM	Tammy Terry	Ben - spot on line 16 n/a on 10/20 due to NFL, can add 1 additional on 10/19, spot on line 27 n/a due to thursday NFL, can offer 1 spot in NFL at \$500, plus 1 additional on line 26, please advise, thanks - tammy	
10/15/16 3:20 PM	BEN WILMETH	ADD = \$11,775 Rev tot = \$27165	
10/15/16 3:20 PM	BEN WILMETH	ADD = \$11,775 Rev tot = \$27165	
10/13/16 9:22 AM	Tammy Terry	Ben - lines 12 & 15 are n/a due to college football & NFL, total of \$425, I can offer m/g of 1 spot in NFL today on 10/23 at \$200, 1 spot in college football on 10/22 at \$100, and 1 spot in late show with stephen colbert at \$125. Please advise, thanks - tammy	
08/18/16 8:03 AM	System	Notice Received.	

Competitive Information
Market Budget: \$46,042
WTHI Share: 59%
Comment:
ETHI: 9%
WAWV: 6%
WTWO: 26%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	121	\$27,165.00	N/A	0.0
Total	100%	121	\$27,165.00	N/A	0.0

Month	Spots	Dollars
2016-Oct	121	\$27,165.00
Total	121	\$27,165.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 12:27 PM	CAROLYN ALLAIRE	Revised	1		\$0	\$0	Changes: Total Spots from 120 to 121, Comments from ADD = \$11,775 Rev tot = \$27165 to revised order,
Makegood 2	10/17/16 11:08 AM	Tammy Terry	Confirmed			\$0	\$0	In 16, 1x na 10/20, mg stp 10/19. In 27, 1x na.
Revision	10/15/16 3:20 PM	BEN WILMETH	Confirmed	6		\$0	\$27,165.00	Changes: User Entered \$ from \$0.00 to \$27,165.00, Total Spots from 126 to 120, Competitive Market Budget from \$36,254 to \$46,042, Comments from Separation: 30 to ADD = \$11,775 Rev tot = \$27165, Demo Meta to [R16], 8 buylines added or modified.



125 West 55th St
New York, NY 10019

Contract # 25267500	Changes as of: 10/17/2016 at 12:27 PM	Version: Highlighting Revision 3
CPE: 756/765/4840	Flight: 10/18/16 - 10/24/16	Total \$: \$27,165.00
Agency: BUYING TIME, LLC	Advertiser: Gregg IN Governor	Total Spots: 121
650 Massachusetts AVE NW	Product: Political	Total CPP: \$0.00
Suite 210	Agency Order #: 5275234	Primary Demo: Adults 35+
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/NOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
		Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/15/16 3:17 PM	GOTOSTRATA\bwilmeth	Confirmed	51		\$11,775.00
Makegood 1	10/13/16 9:22 AM	Tammy Terry	Confirmed			\$0
New	8/15/16 12:18 PM	BEN WILMETH	Confirmed	75		\$15,390.00
Changes: Comments from to Separation: 30, Total \$ from \$15,390.00 to \$27,165.00, Total Spots from 75 to 126, 24 buylines added or modified. Changes: Total GIMPs to 0.						

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 25268119		Changes as of: 10/17/2016 at 12:37 PM		Version: Highlighting Makegood 2	
CPE: 779/789/4862		Flight: 10/18/16 - 10/24/16	Station: WTHI	Total \$: \$37,265.00	
Agency: BUYING TIME,LLC		Advertiser: Bayh US Senate IN	Market: Terre Haute	Total Spots: 148	
650 Massachusetts AVE NW		Product: Political	Office: WASHINGTON	Total CPP: \$0.00	
Suite 210		Agency Order #: 5295833	Primary Demo: Adults 35+	Total GRP:	
Washington, DC 20001		Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE	Separation:	
		Salesperson: BEN WILLMETH	Assistant: BEN WILLMETH		
		202-872-5880	202-872-5880		
Comments: ADD = \$15275					
Rev tot = \$37265					

Station Comment

Ben - on line 16, n/a on 10/20 due to NFL. Can add additional spot, same line, on Friday 10/21. please advise. thanks - tammy

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25267500	Changes as of: 10/17/2016 at 11:08 AM	Version: Highlighting Makegood 2	
CPE: 755/765/4840	Flight: 10/18/16 - 10/24/16	Station: WTHI	Total \$: \$27,165.00
Agency: BUYING TIME,LLC	Advertiser: Gregg IN Governor	Market: Terre Haute	Total Spots: 120
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON	Total CPP: \$0.00
Suite 210	Agency Order #: 5275234	Primary Demo: Adults 35+	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
	202-872-5880	202-872-5880	
Comments: ADD = \$11,775			
Rev tot = \$27165			

Station Comment

Ben - spot on line 16 n/a on 10/20 due to NFL, can add 1 additional on 10/19. spot on line 27 n/a due to thursday NFL, can offer 1 spot in NFL at \$500, plus 1 additional on line 26. please advise. thanks - tammy



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 919580 /		<u>Alt Order #</u> 25267500
<u>Product</u> Political		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 4840
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agg Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-2222--				8	\$100.00				
	Week:	10/24/16	10/30/16	2-----				2	\$100.00				
N 2	WTHI	10/18/16	10/24/16	News 10 M-F	6a-7a		:30				NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-2222--				8	\$150.00				
	Week:	10/24/16	10/30/16	2-----				2	\$150.00				
3	WTHI	10/18/16	10/24/16	News 10 M-F	530a-6a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$100.00				
	Week:	10/24/16	10/30/16	1-----				1	\$100.00				
4	WTHI	10/18/16	10/24/16	M-F 9a-10a	9a-10a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$60.00				
	Week:	10/24/16	10/30/16	1-----				1	\$60.00				
5	WTHI	10/18/16	10/24/16	News 10 Midday	12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$200.00				
	Week:	10/24/16	10/30/16	1-----				1	\$200.00				
N 6	WTHI	10/18/16	10/24/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$120.00				
	Week:	10/24/16	10/30/16	1-----				1	\$120.00				
N 7	WTHI	10/18/16	10/24/16	The Talk	2p-3p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$90.00				
	Week:	10/24/16	10/30/16	1-----				1	\$90.00				
N 8	WTHI	10/18/16	10/24/16	Price is Right	11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$250.00				
	Week:	10/24/16	10/30/16	1-----				1	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 919580 /		<u>Alt Order #</u> 25267500
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> Political	<u>Estimate #</u> 4840
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 9	WTHI	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$250.00				
Week:		10/24/16	10/30/16	1-----				1	\$250.00				
N 10	WTHI	10/18/16	10/24/16	M-F 530p-6p	530p-6p		:30				NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$130.00				
Week:		10/24/16	10/30/16	1-----				1	\$130.00				
N 11	WTHI	10/18/16	10/24/16	M-F 4p-5p	4p-5p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$100.00				
Week:		10/24/16	10/30/16	1-----				1	\$100.00				
D 12	WTHI	10/23/16	10/23/16	News 10 at 6p Su	6p-630p		:30				NM	0	\$0.00
13	WTHI	10/18/16	10/24/16	News 10 at 6p	6p-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-11--				3	\$500.00				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
N 14	WTHI	10/18/16	10/24/16	News 10 at 5p 5-530p	5-530p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$250.00				
Week:		10/24/16	10/30/16	1-----				1	\$250.00				
D 15	WTHI	10/22/16	10/22/16	News 10 at 6p Sa	6p-630p		:30				NM	0	\$0.00
N 16	WTHI	10/18/16	10/24/16	M-F 730p-8p	730p-8p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-12-1--				4	\$250.00				
Week:		10/24/16	10/30/16	1-----				1	\$250.00				
17	WTHI	10/18/16	10/18/16	Tue Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$600.00				
18	WTHI	10/24/16	10/24/16	Mon Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$600.00				
19	WTHI	10/18/16	10/24/16	News 10 Late News M-F	11p-1135p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-11--				3	\$500.00				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
20	WTHI	10/23/16	10/23/16	News 10 Late News Su	11p-1130p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$400.00				
21	WTHI	10/22/16	10/22/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$85.00				
22	WTHI	10/23/16	10/23/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$150.00				
23	WTHI	10/22/16	10/22/16	Sa 7p-8p	7p-8p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$80.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 919580 /		<u>Alt Order #</u> 25267500
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> Political	<u>Estimate #</u> 4840
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 24	WTHI	10/18/16	10/24/16	CBS News This Morning	5a-530a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$75.00				
Week:		10/24/16	10/30/16	1-----				1	\$75.00				
N 25	WTHI	10/18/16	10/24/16	M-F 3p-4p	3p-4p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$90.00				
Week:		10/24/16	10/30/16	1-----				1	\$90.00				
N 26	WTHI	10/18/16	10/24/16	M-F 7p-730p	7p-730p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$250.00				
Week:		10/24/16	10/30/16	1-----				1	\$250.00				
N 27	WTHI	10/24/16	10/24/16	Mon Hour 1	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$600.00				
N 28	WTHI	10/23/16	10/23/16	Sunday Prime rotator	7p-11p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$700.00				
N 29	WTHI	10/21/16	10/21/16	Fri Hour 3	10p-11p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----F--				1	\$800.00				
N 30	WTHI	10/19/16	10/19/16	Wed Hour 1	8p-9p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--W----				1	\$850.00				
N 31	WTHI	10/18/16	10/24/16	Late Show W/	Late Show W/		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$125.00				
Week:		10/24/16	10/30/16	1-----				1	\$125.00				
N 32	WTHI	10/23/16	10/23/16	Late Fringe Su	1130p-2a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$50.00				
N 33	WTHI	10/23/16	10/23/16	NFL Regular Season	NFL Regular Season		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				2	\$500.00				
N 34	WTHI	10/23/16	10/23/16	Reg Season Colts (LIT)	Reg Season Colts		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				2	\$1,000.00				
N 35	WTHI	10/23/16	10/23/16	NFL Today	NFL Today		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$300.00				
Totals								0.00				119	\$26,415.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	119	\$26,415.00	(\$3,962.25)	\$22,452.75
Totals	119	\$26,415.00	(\$3,962.25)	\$22,452.75

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
919580 /	25267500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Political	4840

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	10/17/16 / 10/17/16

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St
New York, NY 10019

Contract # 25267500 **Changes as of:** 10/15/2016 at 3:20 PM **Version:** Highlighting Revision 2

CPE: 759/765/4840 **Flight:** 10/18/16 - 10/24/16 **Total \$:** \$27,165.00

Agency: BUYING TIME, LLC **Advertiser:** Gregg IN Governor **Market:** Terre Haute

AVE NW **Product:** Political **Office:** WASHINGTON

Suite 210 **Agency Order #:** 5275234 **Buyer:** Herrick, Cathie **Primary Demo:** Adults 35+

Washington, DC 20001 **Salesperson:** BEN WILMETH **Con Type:** POLITICAL/NOTE

Comments: ADD = \$11,775 **Rev tot =** \$27,165 **Separation:**

Total Spots: 120 **Total CPM:** \$0.00

919580

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/18 - 10/24							Total Spots	Total				
							10/18	10/19	10/20	10/21	10/22	10/23	10/24		\$	CPP	GRP		
REV+ 1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	1	2	1	2	1	2	0	0	1	10	\$1,000.00	\$0.00	0.0
REV+ 2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	1	2	1	2	1	2	0	0	1	10	\$1,500.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	1	1	1	1	0	0	0	1	5	\$500.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Liveli With Kelly	\$60.00	0	30	1	1	1	1	1	0	0	0	1	5	\$300.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	1	1	0	0	0	1	5	\$1,000.00	\$0.00	0.0
REV- 6	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	2	1	2	1	2	1	0	0	2	5	\$600.00	\$0.00	0.0
REV+ 7	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	1	1	1	1	1	0	0	0	0	5	\$450.00	\$0.00	0.0
REV+ 8	Tu-F,M 11a-12n		Price Is Right	\$250.00	0	30	1	1	1	1	0	1	0	0	1	5	\$1,250.00	\$0.00	0.0
REV+ 9	Tu-F,M 10a-11a		Let's Make A Deal	\$250.00	0	30	1	1	1	1	0	1	0	0	1	5	\$1,250.00	\$0.00	0.0
REV+ 10	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	1	1	1	0	1	1	0	0	1	5	\$650.00	\$0.00	0.0
REV+ 11	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	0	1	1	1	1	0	0	0	1	5	\$500.00	\$0.00	0.0
CAN 12	6p-6:30p		News 10 WTHI	\$225.00	0	30	0	0	0	0	0	4	0	0	4	\$225.00	\$0.00	0.0	
13	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	0	1	1	1	0	0	0	1	4	\$2,000.00	\$0.00	0.0
REV+ 14	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	1	1	0	0	0	0	5	\$1,250.00	\$0.00	0.0
CAN 15	6p-6:30p		News 10 WTHI	\$200.00	0	30	0	0	0	0	4	0	0	0	4	\$200.00	\$0.00	0.0	
REV+ 16	Tu-F,M 7:30p-8p		Family Feud	\$250.00	0	30	1	0	1	1	1	0	0	0	1	5	\$1,250.00	\$0.00	0.0
17	Tu 9p-10p		PM Bull	\$600.00	0	30	1	0	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
18	M 9p-10p		2 Broke Girls/Odd Couple	\$600.00	0	30	0	0	0	0	0	0	0	0	1	1	\$600.00	\$0.00	0.0
Changes: Program from Scorpion-CBS to 2 Broke Girls/Odd Couple																			
19	Tu-F,M 11p-11:35p		News 10 WTHI	\$500.00	0	30	1	0	1	1	0	0	0	0	1	4	\$2,000.00	\$0.00	0.0
20	Su 11p-11:30p		News 10 WTHI	\$400.00	0	30	0	0	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0

ADD
used

10-17-16

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25267500	Changes as of: 10/15/2016 at 3:20 PM	Version: Highlighting Revision 2
CPE: 755/765/4840	Flight: 10/18/16 - 10/24/16	Total \$: \$27,165.00
Agency: BUYING TIME, LLC	Advertiser: Gregg IN Governor	Total Spots: 120
650 Massachusetts Ave NW	Product: Political	Total CPP: \$0.00
Suite 210	Agency Order #: 5275234	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/NOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
	Primary Demo: Adults 35+	Separation:
	Market: Terre Haute	
	Office: WASHINGTON	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
21	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
22	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
23	Sa 7p-8p		Entertainment Tonight	\$80.00	0	30	0	0	0	0	1	0	0	1	\$80.00	\$0.00	0.0
REV+ 24	Tu-F, M 5a-5:30a		CBS Morning News	\$75.00	0	30	0	1	0	1	0	0	0	5	\$375.00	\$0.00	0.0
REV+ 25	Tu-F, M 3p-4p		Doctors	\$90.00	0	30	0	1	0	1	0	0	0	5	\$450.00	\$0.00	0.0
REV+ 26	Tu-F, M 7p-7:30p		Entertainment Tonight	\$250.00	0	30	0	1	0	1	0	0	0	5	\$1,250.00	\$0.00	0.0
REV+ 27	Th 8p-9p		Big Bang Theory/Great Outdoors	\$750.00	0	30	0	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0
REV+ 28	M 8p-9p		Big Bang/Kevin Can Wait	\$600.00	0	30	0	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
REV+ 29	Su 7p-8p		60 Minutes-CBS	\$700.00	0	30	0	0	0	0	0	0	0	1	\$700.00	\$0.00	0.0
REV+ 30	F 10p-11p		Blue Bloods-CBS	\$800.00	0	30	0	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0
REV+ 31	W 8p-9p		Survivor	\$850.00	0	30	0	0	0	0	0	0	0	1	\$850.00	\$0.00	0.0
CAN 32	Sa 4p-4:30p		News-19 WTHH	\$400.00	0	30	0	0	0	0	0	0	0	4	\$400.00	\$0.00	0.0
MUL 33	Tu-F, M 11:35p-12:35a		Late Show	\$125.00	0	30	0	1	0	1	0	0	0	5	\$625.00	\$0.00	0.0
REV+ 34	Su 11:30p-12:30a		Extra Weekend	\$50.00	0	30	0	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0
REV+ 35	Su 4:25p-7:30p		NFL GAME II	\$500.00	0	30	0	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0
Changes: Day/Time from Su 3:30p-7p to Su 4:25p-7:30p																	
REV+ 36	Su 1p-4:25p		COLTS	\$1,000.00	0	30	0	0	0	0	0	0	0	2	\$2,000.00	\$0.00	0.0
Changes: Day/Time from Su 7p-3:30p to Su 7p-4:25p, Program from NFL GAME I to COLTS, Rate from 500 to 1000																	
REV+ 37	Su 12n-1p		NFL Today	\$300.00	0.0	30	0	0	0	0	0	0	0	1	\$300.00	\$0.00	0.0
TOTALS: 22 20 22 22 2 9 23														120	\$27,165.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25267500	Changes as of: 10/15/2016 at 3:20 PM	Version: Highlighting Revision 2
CPE: 755/765/4840	Flight: 10/18/16 - 10/24/16	Total \$: \$27,165.00
Agency: BUYING TIME,LLC	Advertiser: Gregg IN Governor	Total Spots: 120
AVE NW	Product: Political	Total CPM: \$0.00
Suite 210	Agency Order #: 5275234	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/NOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
		Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/15/16 3:20 PM	BEN WILMETH	ADD = \$11,775 Rev tot = \$27,165	
10/15/16 3:20 PM	BEN WILMETH	ADD = \$11,775 Rev tot = \$27,165	
10/13/16 9:22 AM	Tammy Terry	Ben - lines 12 & 15 are n/a due to college football & NFL. total of \$425. I can offer m/g of 1 spot in NFL today on 10/23 at \$200. 1 spot in college football on 10/22 at \$100, and 1 spot in late show with stephen colbert at \$125. Please advise. thanks - tammy	
08/18/16 8:03 AM	System	Notice Received.	

Competitive Information
Market Budget: \$46,042
WTHI Share: 59%
Comment:
ETHI: 9%
WAWV: 6%
WTWO: 26%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	120	\$27,165.00	N/A
Total	100%	120	\$27,165.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	120	\$27,165.00
Total	120	\$27,165.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/15/16 3:20 PM	BEN WILMETH	Revised		6	\$0
Revision	10/15/16 3:17 PM	GOTOSTRATAbwilmeth	Updated	51		\$11,775.00
Makegood 1	10/13/16 9:22 AM	Tammy Terry	Confirmed			\$0
New	8/15/16 12:18 PM	BEN WILMETH	Confirmed	75		\$15,390.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

Contract # 25267500		Changes as of: 10/13/2016 at 9:22 AM		Version: Highlighting Makegood 1	
CPE: 755/765/4840	Flight: 10/18/16 - 10/24/16	Station: WTHI	Total \$: \$15,390.00		
Agency: BUYING TIME,LLC	Advertiser: Gregg IN Governor	Market: Terre Haute	Total Spots: 75		
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON	Total CPP: \$0.00		
Suite 210	Agency Order #: 5275234	Primary Demo:	Total GRP:		
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE	Separation:		
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH			
	202-872-5880	202-872-5880			

Station Comment

Ben - lines 12 & 15 are n/a due to college football & NFL. total of \$425. I can offer m/g of 1 spot in NFL today on 10/23 at \$200, 1 spot in college football on 10/22 at \$100, and 1 spot in late show with stephen colbert at \$125. Please advise. thanks - jammy



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

Contract / Revision 919580 /		Alt Order # 25267500
Product Political		
Contract Dates 10/18/16 - 10/24/16		Estimate # 4840
Advertiser POL/Gregg for Governor (D)		Original Date / Revision 08/16/16 / 08/16/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WTHI	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 25-54		
Agency Code 9915780	Advertiser Code	Product 1/2
Agency Ref IN5252/SP2893/TO824		Advertiser Ref

And:

Buying Time
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001-3796
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$100.00				
	Week:	10/24/16	10/30/16	1-----				1	\$100.00				
N 2	WTHI	10/18/16	10/24/16	News 10 M-F	6a-7a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$150.00				
	Week:	10/24/16	10/30/16	1-----				1	\$150.00				
N 3	WTHI	10/18/16	10/24/16	News 10 M-F	530a-6a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$100.00				
	Week:	10/24/16	10/30/16	1-----				1	\$100.00				
N 4	WTHI	10/18/16	10/24/16	M-F 9a-10a	9a-10a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$60.00				
	Week:	10/24/16	10/30/16	1-----				1	\$60.00				
N 5	WTHI	10/18/16	10/24/16	News 10 Midday	12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$200.00				
	Week:	10/24/16	10/30/16	1-----				1	\$200.00				
N 6	WTHI	10/18/16	10/24/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	6	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1112--				5	\$120.00				
	Week:	10/24/16	10/30/16	1-----				1	\$120.00				
N 7	WTHI	10/18/16	10/21/16	The Talk	2p-3p		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-1111--				4	\$90.00				
N 8	WTHI	10/18/16	10/24/16	Price is Right	11a-12p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	-111---				3	\$250.00				
	Week:	10/24/16	10/30/16	1-----				1	\$250.00				
N 9	WTHI	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	4	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u> 919580 /		<u>Alt Order #</u> 25267500
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Product</u> Political
<u>Advertiser</u> POL/Gregg for Governor		<u>Estimate #</u> 4840
		<u>Original Date / Revision</u> 08/16/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-111---				3	\$250.00				
Week:		10/24/16	10/30/16	1-----				1	\$250.00				
N 10	WTHI	10/18/16	10/24/16	M-F 530p-6p	530p-6p		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-11-1--				3	\$130.00				
Week:		10/24/16	10/30/16	1-----				1	\$130.00				
N 11	WTHI	10/19/16	10/24/16	M-F 4p-5p	4p-5p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--111--				3	\$100.00				
Week:		10/24/16	10/30/16	1-----				1	\$100.00				
N 12	WTHI	10/23/16	10/23/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$225.00				
N 13	WTHI	10/18/16	10/24/16	News 10 at 6p	6p-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-11--				3	\$500.00				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
N 14	WTHI	10/18/16	10/21/16	News 10 at 5p 5-530p	5-530p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1111--				4	\$250.00				
N 15	WTHI	10/22/16	10/22/16	News 10 at 6p Sa	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$200.00				
N 16	WTHI	10/18/16	10/24/16	M-F 730p-8p	730p-8p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-11--				3	\$250.00				
Week:		10/24/16	10/30/16	1-----				1	\$250.00				
N 17	WTHI	10/18/16	10/18/16	Tue Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-T-----				1	\$600.00				
N 18	WTHI	10/24/16	10/24/16	Mon Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	M-----				1	\$600.00				
N 19	WTHI	10/18/16	10/24/16	News 10 Late News M-F	11p-1135p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-11--				3	\$500.00				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
N 20	WTHI	10/23/16	10/23/16	News 10 Late News Su	11p-1130p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$400.00				
N 21	WTHI	10/22/16	10/22/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$85.00				
N 22	WTHI	10/23/16	10/23/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S				1	\$150.00				
N 23	WTHI	10/22/16	10/22/16	Sa 7p-8p	7p-8p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
919580 /	25267500

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/18/16 - 10/24/16	Political	4840

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Gregg for Governor	08/16/16 / 08/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----S-				1	\$80.00				
								Totals	0.00			75	\$15,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	75	\$15,390.00	(\$2,308.50)	\$13,081.50
Totals	75	\$15,390.00	(\$2,308.50)	\$13,081.50

Signature: _____ **Date:** _____

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919580

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25267500	Changes as of: 8/15/2016 at 12:18 PM	Version: Original Order
CPE: 755/765/4840	Flight: 10/18/16 - 10/24/16	Total \$: \$15,390.00
Agency: BUYING TIME, LLC	Advertiser: Gregg IN Governor	Total Spots: 75
650 Massachusetts Ave NW	Product: Political	Total CPM: \$0.00
Suite 210	Agency Order #: 5275234	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/VOTE
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-872-5880	202-872-5880
	Primary Demo:	Separation:

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/24										Total Spots	Total \$		GRP
						10/18	10/19	10/20	10/21	10/22	10/23	10/24	CPP						
	Tu-F,M 1 7a-9a		CBS This Morning	\$100.00	30	1	1	1	1	0	0	1		5	\$500.00	\$0.00	0.0		
	Tu-F,M 2 6a-7a		News 10 WTHI	\$150.00	30	1	1	1	1	0	0	1		5	\$750.00	\$0.00	0.0		
	Tu-F,M 3 5:30a-6a		News 10 WTHI	\$100.00	30	1	1	1	1	0	0	1		5	\$500.00	\$0.00	0.0		
	Tu-F,M 4 9a-10a		Live! With Kelly	\$60.00	30	1	1	1	1	0	0	1		5	\$300.00	\$0.00	0.0		
	Tu-F,M 5 12n-12:30p		News 10 WTHI	\$200.00	30	1	1	1	1	0	0	1		5	\$1,000.00	\$0.00	0.0		
	Tu-F,M 6 12:30p-2p		CBS Soap Rotation	\$120.00	30	1	1	1	2	0	0	1		6	\$720.00	\$0.00	0.0		
	Tu-F,M 7 2p-3p		The Talk	\$90.00	30	1	1	1	1	0	0	0		4	\$360.00	\$0.00	0.0		
	Tu-F,M 8 11a-12n		Price Is Right	\$250.00	30	1	1	1	0	0	0	1		4	\$1,000.00	\$0.00	0.0		
	Tu-F,M 9 10a-11a		Let's Make A Deal	\$250.00	30	1	1	1	0	0	0	1		4	\$1,000.00	\$0.00	0.0		
	Tu-F,M 10 5:30p-6p		Inside Edition	\$130.00	30	1	1	0	1	0	0	1		4	\$520.00	\$0.00	0.0		
	Tu-F,M 11 4p-5p		Ellen Degeneres	\$100.00	30	0	1	1	1	0	0	1		4	\$400.00	\$0.00	0.0		
	Su 12 6p-6:30p		News 10 WTHI	\$225.00	30	0	0	0	0	0	1	0		1	\$225.00	\$0.00	0.0		
	Tu-F,M 13 6p-6:30p		News 10 WTHI	\$500.00	30	1	0	1	1	0	0	1		4	\$2,000.00	\$0.00	0.0		
	Tu-F,M 14 5p-5:30p		News 10 WTHI	\$250.00	30	1	1	1	1	0	0	0		4	\$1,000.00	\$0.00	0.0		
	Sa 15 6p-6:30p		News 10 WTHI	\$200.00	30	0	0	0	0	1	0	0		1	\$200.00	\$0.00	0.0		
	Tu-F,M 16 7:30p-8p		Family Feud	\$250.00	30	1	0	1	1	0	0	1		4	\$1,000.00	\$0.00	0.0		
	Tu 17 9p-10p		PM Bull	\$600.00	30	1	0	0	0	0	0	0		1	\$600.00	\$0.00	0.0		
	M 18 9p-10p		Scorpion-CBS	\$600.00	30	0	0	0	0	0	0	1		1	\$600.00	\$0.00	0.0		
	Tu-F,M 19 11p-11:35p		News 10 WTHI	\$500.00	30	1	0	1	1	0	0	1		4	\$2,000.00	\$0.00	0.0		
	Su 20 11p-11:30p		News 10 WTHI	\$400.00	30	0	0	0	0	0	1	0		1	\$400.00	\$0.00	0.0		
	Sa 21 9a-11a		CBS This Morning Saturday	\$85.00	30	0	0	0	0	1	0	0		1	\$85.00	\$0.00	0.0		

8-19-16
Total 425 - 1 spot KATZ Television - 100
100% Coverage - 100
100% Coverage - 100



125 West 55th St
New York, NY 10019

Contract # 25267500	Changes as of: 8/15/2016 at 12:18 PM	Version: Original Order	Total \$: \$15,390.00
CPE: 755/765/4840	Flight: 10/18/16 - 10/24/16	Station: WTHI	Total Spots: 75
Agency: BUYING TIME,LLC	Advertiser: Gregg IN Governor	Market: Terre Haute	Total CPP: \$0.00
650 Massachusetts AVE NW	Product: Political	Office: WASHINGTON	
Suite 210	Agency Order #: 5275234	Primary Demo:	Total GRP:
Washington, DC 20001	Buyer: Herrick, Cathie	Con Type: POLITICAL/NOTE	Separation:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	
	202-872-5880	202-872-5880	

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/24										Total Spots	Total \$	CPP	GRP
						10/18	10/19	10/20	10/21	10/22	10/23	10/24							
	Su 22 9a-10:30a		CBS News Sunday Morning	\$150.00	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0		
	Sa 23 7p-8p		Entertainment Tonight	\$80.00	30	0	0	0	0	1	0	0		1	\$80.00	\$0.00	0.0		
TOTALS:						15	12	14	14	3	3	14		75	\$15,390.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Special
Instructions

Contract # 25267500

Changes as of: 8/15/2016 at 12:18 PM

Version: Original Order

CPE: 755/765/4840

Flight: 10/18/16 - 10/24/16

Total \$: \$15,390.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Station: WTHI

Total Spots: 75

650 Massachusetts

Product: Political

Market: Terre Haute

Total CPP: \$0.00

AVE NW

Buyer: Herrick, Cathie

Office: WASHINGTON

Total GRP:

Salesperson: BEN WILMETH

Con Type: POLITICAL/NOTE

Separation:

202-872-5880

202-872-5880

Competitive Information

Market Budget:	\$36,254
WTHI Share:	59%
Comment:	
ETHI:	9%
WAWV:	6%
WTWO:	26%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	75	\$15,390.00	N/A	0.0
Total	100%	75	\$15,390.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Oct	75	\$15,390.00
Total	75	\$15,390.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/15/16 12:18 PM	BEN WILMETH	New	75		\$15,390.00	\$15,390.00	

Non-Discrimination Policy

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 2016

I, Buying Time, LLC

being/on behalf of: Gregg for Indiana

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/25/2015

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title